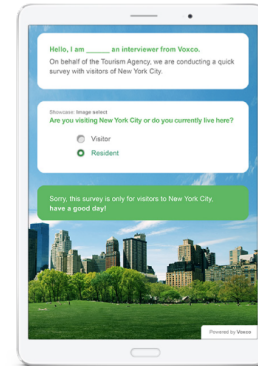


# Voxco Mobile Offline

Survey software for **productive field interviews** even with no network connection.



- ✓ **Engaging face-to-face surveys** - Sophisticated design, dynamic logic & multi-media capabilities to create surveys that keep your interviewers and respondents engaged, and interviews running smoothly.
- ✓ **Efficient sample & interviewer management** - Extensive tools so you can easily manage sample, set complex quota assignments, and ensure interviewers are productive on all your projects.
- ✓ **Easy-to-use app for interviewers** - An intuitive app with multiple in-app tools enables any interviewer to quickly complete surveys and boost their in-field productivity.
- ✓ **Secure data storage & synchronization** - Data storage by profile and flexible synchronization options keep field data secure until synched at the next network connection.
- ✓ **More capabilities beyond offline** - Voxco Mobile Offline is built on the flexible Voxco survey platform allowing seamless switching between survey modes. We offer hosting options and extensive support.

## Questionnaire Design & Logic

### Extensive question types

- **All the standard questions** - Ranking, rating, single & multi-select, alpha-numeric, open-ended text, NPS, and more.
- **Advanced question types** - Hybrid grids, matrix tables, interactive questions like sliders and image area selectors, and others.
- **Multi-media capabilities** - Capture audio, video or photos to augment response data. Or play video clips even when off-line.

### Dynamic questionnaire logic

- **Extensive logic options** - All the basic logic functions like rotation, list randomization, filters, drill downs, and more.
- **Sophisticated piping, branching, skipping** - Set routing & pipe question text based on multiple parameters, previous answers or custom logic.
- **Validations and calculations** - Mandatory fields, min/max values, multiple validation conditions, calculations/algorithms, and others.

### Flexible questionnaire design

- **Multi-lingual capabilities** - Supports multiple survey languages and interviewers can change language on the fly.
- **Blocks & loops** - Create question blocks and loops as many times as required. Filter loops based on previous questions.
- **Customizable look & feel** - Use your branding via background images, logos, colors, and more. Multiple questions per page.



## Interviewer & Sample Management

### Interviewer management features

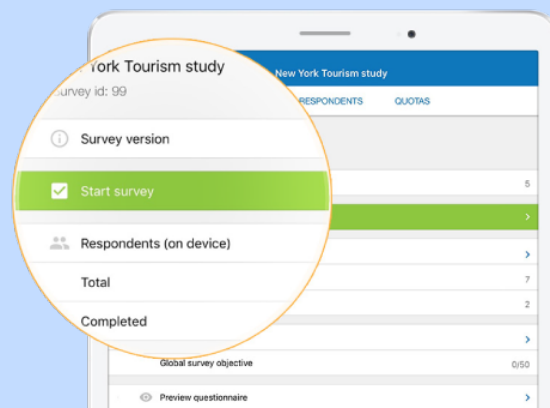
- Flexible user profiles, by interviewer or device
- Different level access rights to projects
- Interviewer activity reports
- In-app messaging to interviewers
- Geolocation data to monitor interview time & place
- QA interview recording (easy start & stop recording)

### Advanced quota functions

- Create global survey quotas
- Assign quotas per interviewer
- Set complex and multi-level quotas
- Flexible rules for permitted actions when quota is met

## Flexible sample & case assignment

- New respondent cases can be created by interviewers in the field
- Sample import via Excel, CSV, TXT & Access files
- Assign imported sample to interviewers
- Interviewers can set-up and modify appointments
- Cases can be assigned in batches to interviewers anytime
- Assign cases to interviewers using flexible rules (e.g. survey disposition, question answers, etc.)



## Interviewer App & Synchronization

### Intuitive App for interviewers

- Password protected log in
- Intuitive app interface modeled on familiar platforms
- On-device view of active surveys, new cases & quotas
- Stop & resume survey function
- Suitable for intercept mode or booked appointments



### Data storage options

- Data stored on device until network connection
- Data saved to individual profiles so device can be shared

### Regular data synchronization (surveys, results)

- New surveys / data pushed to device through simple synchronization
- Modified questionnaire versions can be deployed at any time
- Both complete & partial survey data synched at the next network connection
- Paradata synchronized as well (interview date/time, interview duration, geolocation)
- On-device choice between automatic or manual synchronization
- File upload question type to synch files from device to server (pictures, videos, etc.)
- Detailed synchronization history and confirmation

## Additional Features...

### Other features

- Drag & drop questionnaire design interface
- Potential to custom-code logic or look & feel
- External answer lists for search & filter capabilities
- Preview to see questionnaire mobile rendering
- Data simulator to verify the survey script pre-deployment
- Multiple data export formats (Excel, CSV, SPSS, TXT, Access)
- Reporting (cross-tab, quotas, open-end, top-line, participation)
- Device responsive. Available for Android

### Central platform and services

- Part of integrated Voxco Omnichannel survey platform (add phone surveys, online surveys)
- Centralized survey scripting and data analysis
- Can be hosted on your premise or in SaaS mode
- Follow-the-sun support teams around the world
- Professional services to assist you at every step