

Voxco Online

Professional survey software that gives you more **flexibility** to manage your online surveys with **ease**.



Voxco Online offers you **flexibility** at every step:

- ✓ **SaaS hosting:** Scale your SaaS solution as your business grows.
- ✓ **Design power:** Create your standard and complex surveys with our design tool.
- ✓ **Invitation options:** Use the distribution methods that are right for your surveys.
- ✓ **Pricing models:** Select a licensing and subscription model that fits your budget reality.
- ✓ **Program extension:** Switch survey modes seamlessly in Voxco's central survey platform (online, face-to-face & phone surveys).

Question Types: Unlock valuable insights with diverse survey questioning.

- Auto Complete
- Audio integration
- Card Sort
- Check Box
- Choice Grid
- Custom Question
- Running Total (Constant sum)
- Date & time questions
- Descriptive text
- Drag-and-drop ranking
- Drill down
- Drop-down lists
- Email Address Answer
- External data source
- File Upload
- Grids – single choice
- Grids – multi-choice
- Graphic sliders
- Hybrid grids
- Image Choice Grid
- Image drag & drop
- Image area selector
- Image area evaluator
- Image Selector
- Lookup Table
- Multiple textbox
- Multiple choice
- Matrix with drop-down
- Multiple questions per page
- NPS
- Numeric Answer
- Open-End Answer
- Photo integration
- Rating
- Ranking multiple choice
- Radio Button
- Respondent Email
- Respondent Language
- Respondent Metadata
- Respondent Phone
- Respondent Time Zone
- Single answer
- Signature capture
- Single textbox
- Sliders - numeric
- Star Rating
- Secured Temporary Variable
- Text Answer
- Timer question
- Video integration
- Yes/No

Extensive logic functions: Ensure quality responses.

Dynamic questions

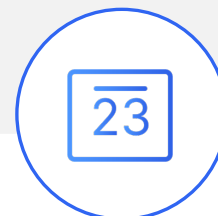
- Question randomization
- Choice randomization- full randomization of items in an answer list
- Partial or group randomization of items in an answer list (fix/anchor some items)
- Hide/show questions on a page – based on previous answers, quotas, etc.
- Hide/show answer choices/rows in a grid
- Set loop row – repeat question(s) based on answers
- Choice exclusion – restrict choices based on fixed number or previous answers
- Create custom logic
- Set character limits to text questions

Piping, branching & skipping

- Answer piping – pipe a respondent's answer (text or number) into subsequent questions
- Boolean operators
- Element piping – pipe pre-set items into a question based on an answer given
- Simple branching – route based on their answer/condition
- Multi-conditional branching – route based on several previous answers/conditions
- Skipping – skip questions or entire page
- Route to browser – send respondents to an outside URL
- Multiple validation conditions – create validation based on
 - Multiple conditions/answers
 - Calculations/algorithm validation + Customizable error messages

Validations & calculations

- Make answers required – never, always, or when certain conditions apply
- Soft prompting
- Validation – display error message if answer does not meet criteria
- Set accepted numeric min/max values



Survey Design: Engage respondents and inspire actions.

Engaging questionnaire functionality:

- Automatic device detection
- Multi-language capabilities
- Pause & resume function
- Customizable look & feel/branding
- Responsive design for mobile surveys
- Automated translation- Questions and messages

Easy-to-use questionnaire toolbox:

- Drag & drop design
- Custom-coding ability
- Custom questionnaire library
- Data simulator to test code
- Mobile device preview
- Rich Text Editor, Custom CSS/Javascript/HTML Head.
- Word Import - Drag & drop your word document to create a survey

Libraries:

- Multimedia gallery
- Theme library
- Question library
- Email templates

Invitation & Respondent Management:

Right people at the right time with targeted survey distribution.

Survey distribution options

- Email invitations (HTML, text)
- Website pop-ups
- Social media (FB or Twitter)
- SMS invites
- Full distribution provider integration:

Email (SendGrid & Mailjet)
SMS (Twilio)

Voxco Panel Manager

Actively survey and manage your panel of respondents with Voxco's panel management system that integrates seamlessly with Voxco Online.

- **Overview**
- **Panel Attributes**
- **Groups**
- **Email Templates**
- **Panelists**
- **Samples**
- **Import Panelists**
- **Export Panelists**

Schedule invitations & reminders

- Personalize invitation by merging info from the database into invitation
- Invitation template library
- Scheduled invitation & reminder send-outs
- Automated quota management
- Schedule survey start & end date
- Track success by each invitation tactic
- NPS question embedded in email
- Close customer feedback loop with automated workflows

Easy list management

- Import respondent lists (CSV, XLS, TXT, Access)
- Schedule sample imports
- Unsubscribe management

Precise respondent targeting

- Anonymous respondent surveys - for anyone to participate
- Invitation only surveys - for authenticated participants
- Panel surveys
- Password-protected surveys
- PIN numbers
- Reward respondents - Secured integration with Rybbon Panel Rewards

Voxco Audience:

- Create quality research panels -
- 10 M verified respondents
- 60% of proprietary sample in North America
- 90+ data & profiling points



Anytime Survey Results: Monitor & access survey results in real-time.

Participation monitoring

- Real time participation results
- Drop analysis by question
- Disposition snapshots (completes, screen outs, dropouts etc.)
- Device activity trends
- Completion times

Live reporting

- Secure reporting portal with variable user access rights
- Live survey results adjust as data is added
- Top line reports show answer trends, NPS scores, and more

- Automated data reports can be scheduled to send to key stakeholders
- Data exports available in XLS, CSV, TXT and SPSS format
- Dynamic Dashboards

Survey Analysis: Unlock the hidden insights.

- Statistical Analysis
- Cross tabulations
- Text Analysis
- Sentiment analysis
- NPS dashboard

Additional Features: Maximize research efficiency & drive value.

Integration:

- API for easy integration with third-party systems/panel providers.
- Salesforce integration to Close the Loop on customer feedback.
- Rybbon Gift Provider and other rewards providers
- Securely exchange data using URL arguments & secured variables

Safety & security:

- Role-based access & security
- Data-at-rest encryption
- Single Sign-On
- Multi-Factor Authentication
- Security Assertion Markup Language (SAML)
- Active Directory
- Design Accessible Surveys
- Manage Personally Identifiable Information (PII)

The Voxco Platform

- Connect to Voxco Multi-Mode (add face-to-face interviews, phone surveys)
- Centralized survey scripting and data analysis
- SaaS hosting
- Follow-the-sun support teams around the world
- Professional services to assist at every step