

Acuity4 Survey is a sophisticated, easy-to-use, and flexible online tool for creating, deploying and managing online surveys. Specially designed for enterprises and market research firms, this fully Web-based integrated solution covers all aspects of the survey process within a single platform.

Tools which are both powerful and easy to use are the hallmarks of Acuity4 Survey. No programming knowledge is required to create a survey incorporating elaborate logic and engaging features to improve response rates. Data analysis and reporting tools are intuitive, enabling results and insights to be produced and shared quickly and efficiently.

Benefits

- Very powerful survey management tools
- Easy to use thanks to well designed intuitive interfaces
- Visual richness of survey look and feel improves response rates
- Flexible email invitations tool
- Far-reaching questionnaire logic engine
- Efficient sharing of survey results in secure and customizable portals
- Scalable survey solution



Main Features

- WYSIWYG questionnaire editor
- Visually rich surveys using built-in question types
- Support for sophisticated logic (computed variables, complex branching, etc.)
- Customizable survey look and feel
- Built-in questionnaire translation tools for question texts, survey messages and look-and-feel elements
- Export / import questionnaires to / from Excel
- Embedded mailer allows you to invite, remind or thank respondents
- Sophisticated management of survey quotas and objectives
- Intuitive and easy-to-use quick results reporting
- Real-time survey status, question statistics and crosstabs

Online Survey Software

What is it Used for?

- Enterprise Feedback Management
- Customer Feedback and Satisfaction
- Employee Feedback and 360 Evaluation
- Market Research (concept testing, product testing, satisfaction, etc)
- Social Research (education, demographic, community, etc)
- Healthcare Surveys (satisfaction, studies, tests, etc)
- Government and Public Institutions Surveys and Polls

How it Works

- 1. Create your survey project(s)**
 - Define users, groups and permissions
- 2. Create your questionnaire**
 - Add questions by selecting from available question types
 - Edit them using the question-specific specialized editor
 - Test and preview your questionnaire
- 3. Test the survey project with the Survey Debugger**
- 4. Customize the survey's look and feel**
- 5. Control the survey's parameters (settings, languages, end-of-survey procedure, thank you message, redirection to a Web page, dates for survey to be deployed, etc.)**
- 6. If needed, translate the survey with the efficient tools provided**
- 7. Manage libraries of questions, images and look-and-feel templates**
- 8. Define, manage and track survey quotas and objectives**
- 9. Load email addresses and respondent data**
- 10. Deploy the survey**
 - Invite, remind and thank respondents
 - Track and manage email invitations
 - View, edit and filter individual responses
- 11. Extract your survey results and start analysis**
 - Start obtaining insights using the Quick Results tool
 - Analyze the survey by managing and filtering results
 - Share and publish survey results by providing access to the reporting tools through a custom portal



Technical Characteristics

- Requires standard high speed internet access
- Survey engine supports all modern browsers
- Survey manager designed for Internet Explorer and Firefox
- Full Unicode support

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